

COP30 BELÉM

WITH NATURE

COP30 ADVOCACY MESSAGING

NATURE4CLIMATE COALITION

At COP30, in the heart of the Amazon—
it's time for governments, businesses,
investors and all leaders to usher in
a new era: one where climate action
moves hand in hand with the protection,
sustainable management and restoration
of natural ecosystems.

We have the chance to send a clear
message to global leaders at COP30:
nature is needed to secure a safe future
for people, businesses, and our planet.

COP30 BELÉM

KEY MESSAGING PILLARS:

LEAD WITH NATURE

[FULL MESSAGING DOC HERE](#)

When nature guides, progress lasts. It is time for governments to lead with nature— by putting enabling policies in place and backing commitments with clear funding and implementation deadlines.

INVEST WITH NATURE

[FULL MESSAGING DOC HERE](#)

When nature thrives, economies prosper. But to scale funding, we need a diverse set of solutions: blended finance, carbon markets, new facilities, debt swaps, and direct resources for the communities that steward nature.

ADAPT WITH NATURE

[FULL MESSAGING DOC HERE](#)

When nature heals, life is protected. Nature is a frontline defense against climate and economic shocks. Smart leaders seize the opportunity to build resilience for the people, cities, and businesses that depend on it.

GROW WITH NATURE

[FULL MESSAGING DOC HERE](#)

When nature flourishes, prosperity takes root. Nature-based solutions are people-based solutions. Nature pays back in jobs, security, and prosperity for all. A new nature-positive economy is emerging, where healthy ecosystems grow alongside the communities.

WHAT DOES A SUCCESSFUL COP30 FOR NATURE LOOK LIKE?

1. Mobilization of \$1.3 trillion annually—and beyond, with integrated strategies to finance climate mitigation, biodiversity recovery, and land restoration goals.
2. A clear roadmap for thriving forest and ocean economies, backed by a mix of financial tools—including blended finance to de-risk investments in NbS. These solutions should also enable at least 20% of their funding to be accessible to locally led initiatives, with a focus on Indigenous, local, and Afro-descendant communities.
3. The \$1.7 billion tenure pledge made at COP26 to secure community land rights and stewardship is to be replenished.
4. NbS implementation plans included in updated NDCs and NAPs.
5. The Global Goal for Adaptation advanced with nature-positive local community participation indicators.
6. High-integrity investments in EbA scale by aligning with climate risk strategies and frameworks such as TNFD.

WHAT WE EXPECT FROM THE CONFERENCE LEADERS

Effective leadership at COP30 must embody justice, integration, and spatial intelligence.

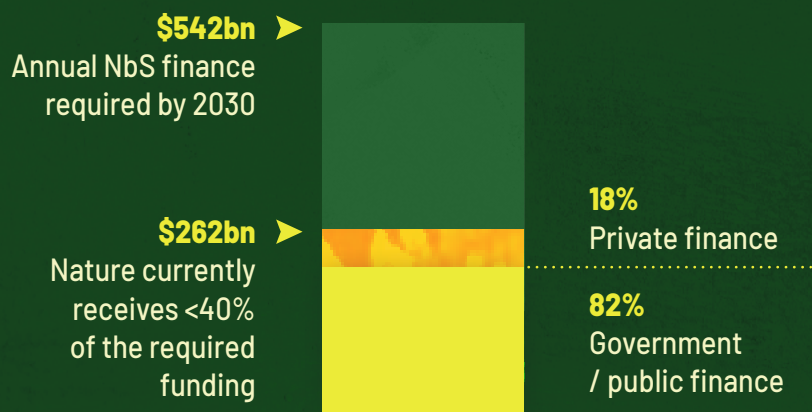
This means:

- **Grounded decision-making in just transition principles**, ensuring Indigenous and local community leadership is embedded in the design and governance of NbS. This includes expanding inclusive training programs and improving access to finance and enterprise development services.
- **Synergistic governance**, with formal decisions that align with the Rio Conventions and actively dismantle policy silos, fostering coherence across climate, biodiversity, and desertification agendas, building on progress made in previous COPs and at SB62.
- **Geospatially and scientifically informed planning and financing**, with the UNFCCC encouraging parties to publish clear spatial plans that guide territorial climate action and investment.

STATE OF NBS PRE-COP30

THE FINANCE GAP

Nature can mitigate up to **one-third of the emissions** needed to meet global climate goals, but funding must increase rapidly.



THE POLICY GAP

Only **32% of NbS policies** include explicit budget or financing references*.

*Based on an analysis of over 1,500 policies across 190 countries.

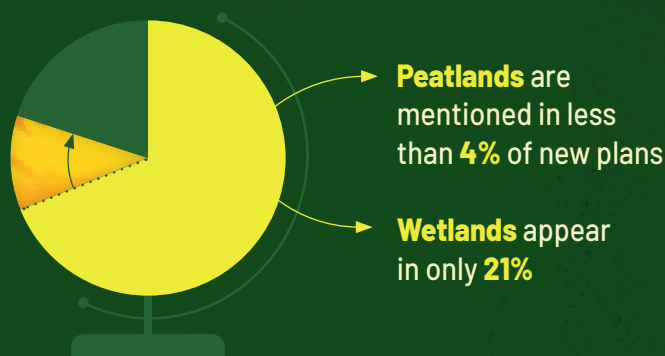


THE IMPLEMENTATION GAP

Since COP29, 26 new public and private commitments to NbS have been identified.



N4C is tracking **180 nature-related commitments made since 2019—but only half** have reported implementation progress this year.



NATURE IN NEW NDCS

8 in 10 new NDCs mention nature in their mitigation plans—a 15% increase compared to the previous round. However, key ecosystems are still being overlooked: